

fairware® | OFF-CHEST BRANDING

Off-chest branding with Patagonia apparel offers a subtle, refined approach to customization by placing logos in alternative locations.

Patagonia's quality and sustainability standards limit customization to preserve garment integrity, with size and placement options kept minimal to align with brand aesthetics. Work with our team to choose the best branding location: left or right sleeve, nape of neck, lower hem, or lower back.

Right Bicep

Nape



Wrist



Left Bicep



Lower Back Hem Right



Shoulder Blade

